1958

ECHO VALLEY FLORAL GARDENS

ORIGINATORS - IMPORTERS AND EXPORTERS

GARDEN CHRYSANTHEMUMS FINE DAHLIAS

JAPANESE IRIS, HEUCHERA (Coral Bells)
HEMEROCALLIS, ORIENTAL POPPIES
AND OTHER PERENNIALS



OMAR COLES, SR., Prop.

224 LAFAYETTE AVE. MAGNOLIA, N. J. Return Postage Guaranteed

LIBRARY
RECFIVED
A JAN311958 A
U. S. Department of Agriculture

U. S. DEPARTMENT OF AGRICULTURE

PENALTY FOR PRIVATE USE TO AVOID PAYMENT OF POSTAGE, \$300

LIBRARY
WASHINGTON 25 D. C.

OFFICIAL BUSINESS

PRINTED MATTER

BIBLIOGRAPHY DIVISION LIBERARY, U. S. DEPT. OF AGRICULTURE WASLINGTON 25, D. C.



To Our Garden Friends:

First I wish to thank you for your liberal patronage in the past.

This year we will endeavor to give you even better service and higher class roots and plants than ever before.

"One is nearer God's Heart in a Garden than anywhere see on earth."

Home Gardens on Lafayette and Jefferson Avenues, Magnolia, N. J.

Branch Garden, 269 North Main Street, Milltown, two miles south of New Brunswick, N. J.

LOOK FOR OUR NEW ONES FOR 1959

ADDRESS ALL COMMUNICATIONS TO:

OMAR COLES, Sr. 224 Lafayette Avenue Magnolia, New Jersey

Phone: LAurel Springs 4-2169

ORDER EARLY TO AVOID DISAPPOINTMENT

MEMBER OF:

Nat'l Chrysanthemum Society, Camden Horticulture Society Chrysanthemum Society of South Jersey Magnolia Horticultural Society

Meet us at the National Chrysanthemum Show, the Camden Horticulture Society Show, the South Jersey Chrysanthemum Show, and our home show, Magnolia Horticulture Society

TERMS OF SALE

WARRANTY—We give no guarantee, expressed or implied, as to the color, hardiness or description of any plants we sell and shall not be liable for the crop or productiveness thereof. Any claims of any kind shall be made within 5 days upon receipt of goods. We shall have the right in all cases to determine amount of loss and in no case shall it be more than original amount paid by the customer for plants or other material.

ECHO VALLEY FLORAL GARDENS

Cash with order. If sold out of any variety on your order, we will substitute near it equal in value.

Please name second choice..

STATE AND GOVERNMENT INSPECTED

In ordering DAHLIA PLANTS, add 25 cents for species handling. Chrysanthemums grown in 2¹/₄" pots, Dahlias in 3" pots.

Ask for the 100 rate price on Chrysanthemums and Hemerocallis.

Blooming plants of Chrysanthemums sold from field in fall Visitors Welcome at all Times.

Orders sent by express collect, or if you prefer Parcel Post, Send enough to cover mailing; we will make it up in plants

mare in the interest of

THANK YOU

CHRYSANTHEMUM GROWERS ATTENTION!

Rooted cuttings of chrysanthemums half price of potted plants when two or more of a kind are ordered except Silvery Moon and Lynne.

	ight Bloomin	ONS g Price Ea. Doz.
BANTAM YELLOW A charming midget cushion almost rug-like—a lighter "Bowl O' Gold." Delightful 2½ inch bloom indescribably shaded primrose to mimosa yellow. Very tasteful, extremely low, surprising individual flower		1.00 10.00
LADY FAIR Greatly admired by midwestern testers. Beautiful 3 inch blossoms, temptingly recurved, in entrancing orchid pink perfection. Deep lavender buds, then gently tousled cactus form. Wonderful to disbud, exquisite in bounderful to disbud, exquisite in bounderful to disbud,		1.00 10.00
LYNNE A pink duplex turning salmon pink with age. 4 inch natural, larger disbudded. Older the bloom the more beautiful it becomes.		
SILVERY MOON (Carter-Coles) Lemon yellow Dec. 4 to 4½ inch bloom. Easy to grow, hard to beat on the show table Don't miss it. Disbuds well		1.25 12.50

LOOK FOR OUR ORIGINATIONS IN THE NATIONAL SHOW IN PORTLAND, OREGON - OCT. 30, NOV. 1 & 2

We have imported a number of Chrysanthemums from Mr. Yoshiald Ogawa, direct from Japan. We are offering them for the first time in 1958. Incurved, Spider, Cascade, Mobiled Petaled Mums, some petals recurved, incurved and spoon on the same flower. There is no use trying to tell you of the beauty of these wonderful flowers; they are so far ahead of any I have seen you will just have to grow them yourself to show your friends and neighbors and win ribbons at the shows.

If one wants the best of anything, one just goes to the source; and that is just what we did in procuring these wonderful Chrysanthemums. Order early, as we reserve the right to return money if sold out of any variety.

JAPANESE CASCADE CHRYSANTHEMUMS ENGLISH TITLES IN PARENTHESIS

ENGLISH TITLES IN PARENT					
Name and Description—3 at Dz. Rate D. Double SD. Semi-Double S. Single in in	ght che	Blo s	oming Date	Ea.	ice Doz.
GYOKUHA (JADE CUP) Yellow petals and yellow cushion. 1½ inch flower.		Oct.	23	.75	7.50
HANKAKU (WHITE CRANE) White petals, cushion pale yellow. 1½ inch bloom.				.75	7.50
HOZAN (TREASURE MOUNTAIN) 1 inch yellow					
bloom with yellow cushion. KINKI (IMPERIAL GOLD FLAG) Flower bronze;		Oct.	23	.75	7.50
cushion bronze yellow 11/4 inch bloom		Nov.	1	.75	7.50
bronze yellow, 1¼ inch bloom. KYANINGYO (DOLL OF KYUTO) Petals purple		Oct.	30	.75	7.50
red, cushion yellow (Small)		Oct.	30	.75	7.50
MIYOJO (MORNING STAR) Petals pink, cushion gold. Long lasting. Cascades natural. 1½ inch				* '	
flower. SEIKAI (OCEAN) Petals white, cushion yellow. 1		Oct.	24	.75	197 -
inch bloom. SOZETSU (SUBLIME) Petals and cushion a beau-		Oct.	24	.75	7.57
tiful pink. 1½ inch bloom		Oct.	30	.75	7.50
YAMAGA (WILD DEER) White petals, cushion, pale yellow.		Nov.	1	.75	7.50
JAPANESE LARGE SINGLE CHRY	SA	NT	HEM	IIIMS	
JAPANESE LANGE SINGLE CITY	20	Oct	20	1.25	12.50
HANA BOTAN (PEONY) Deep red. 5 inch bloom KIN KODEN (GOLDEN PALACE) Yellow. 6 inch					
taiho hagorono (NOBLE FEATHER ROBE)		Nov.		1.25	12.50
White striped purple. 6 to 8 inches across				1.25	12.50
JAPANESE MOBIL PETALLED CHR	YS	SAN	ITHE	EMU	MS
HASHIMAN YANA (MOUNT HAEHIMAN) Red					
and gold. 3 or 4 inch bloom, larger if disbudded. Long lasting. Something new some petals					
are incurved some are recurved others are	40	Mar		1 95	12,50
spoon type. Most unusual,	40	NOV.	1	1,20	12,00
as above except white and a little shorter. Making a good pot plant if pinched twice	33	Nov.	5	1.25	12.50
JAPANESE SPIDER CHRYSAN	11	ICIA	CIVI	3	
KIGUMONO KAGAYAKI (GILTED CLOUDS) An 8 inch yellow spider	48	Oct.	30	1.25	12.50
KINPA (GOLDEN WAVE) Lemon yellow, 7 inch bloom.	48	Nov.	1	1.25	12.50
KORINO TSUZUMI (DRUM OF KORI) A long					
tubular petalled white spider. A good producer. Holds blooms a long time. MOKUSEINO KAORI (FRAGRANT OLIVE) A	30	Nov.	1	1.50	15.00
MOKUSEINO KAORI (FRAGRANT OLIVE) A large white spider. Good grower. Stiff stem					
holds its bloom a long time. A blue ribbon win- ner for us in 1957.	36	Oct	22	1.25	12.50
NAMIGOSHINO SAKURA (CHERRY BLOSSOM	50	Oct.	22	1.20	12.00
OVER THE WAVES) A lovely pink spider of great merit.	36	Oct.	25	1.25	12.50
SAGANO SAKURA (CHERRY BLOSSOM OF SE- GAN) Pink spider of special form. Excellent in					
every way. 7 inch bloom,	34	Oct.	25	1.25	12.50

JAPANESE SPIDER CHRYSANTHE	EM	IUMS (Cont.)
Name and Description—3 at Dz. Rate Heil D. Double SD. Semi-Double S. Single in inc	ght	Blooming	F	rice
SAN YONO YUKI (SNOW OF SANYO) White spid-	40	N	1.05	10 50
one. SUIKONO KAGAYAKI (RADANCE OF HAPPI-	48	Nov. 5	1.25	12.50
NESS) Yellow spider, 7 to 8 inch bloom, A good one.		Nov. 5	1.50	15.00
JAPANESE INCURVED CHRYSA	AN	THEMU	JMS	
ASHIONO YUME (DREAM OF ASHIO) Light pink incurved. 5 to 6 inch bloom.	40	Oct. 28	1.25	12.50
DAIKINKA (GOLDEN BLOOM) A giant gold and red incurved. 8 to 9 inch bloom.	48	Nov. 1	1.25	12.50
DAITORIN (GREAT PEACH GARDEN) Pink 7½ inch incurved flower and a good one.	36	Nov. 1	1.25	12.50
FUKUSUKE (LUCK BRINGER) Pink incurved. A fine performer	36	Nov. 1	1.50	15.00
GARDEN) Pinkish white incurved, 7 to 8 inch bloom.	44	Oct. 29	1.25	12.50
inch incurved flower	36	Nov. 1	1.25	12.50
White incurved bloom. Scarce.		Nov. 1	1.50	15.00
white of good size.	36	Nov. 1	1.25	12.50
KIBONO TSUKI (MOON OF HOPE) Incurved 7 to 8 inch blooms	44	Oct. 29	1.25	12.50
KOGENNO HANA (ALPINE FLOWER) 6 by 4½ inch flower of pink or lavender		Nov. 1	1.25	12.50
inch bloom. Mauve yellow and red	30	Nov. 28	1.25	12.05
VILLAGE) 6 inch bloom of whitish pink KUJUNO NISHIKI (IMPERIAL GOLD BROCADE) Incurved bloom making a perfect ball, 6 inches.	48	Oct. 28	1.25	12.50
Bronze-gold, reverse mauve	36	Oct. 30	1.50	15.00
ed bronze-red. A good one		Nov. 1	1.25	12.50
Incurved bronze-red. Large flower		Nov. 1	1.25	12.50
HILL) Extra fine pink and cream incurved MIYONO HARU (PEACEFUL SPRING) Incurved		Oct. 28	1.25	12.50
pink or lavender. 6 to 7 inch bloom	38	Oct. 28	1.25	12.50
Carmine-red incurved 5 to 6 inch flower	36	Oct. 29	1.25	12.50
Mallow purple, reverse lightly silver. Will produce 5 blooms 5 x 5	24	Oct. 22	1.25	12.50
inch bloom that holds its color a long time. One worthwhile.	32	No. 1	1.25	12,50
SHINGEKKO (NEW MOON) Whitish pink. Incurv-		Oct. 27	1.25	12.50

JAPANESE INCURVED CHRYSANTHEMUN Name and Description—3 at Dz. Rate Height Bloom	
D. Double SD. Semi-Double S. Single in Inches Da	te Ea. Doz.
SHINROKU TOEN (MOUNTAIN PEACH GARDEN) Incurved, Light Phlox purple, silver reverse (Pink)	
TABIGOROMO (TRAVEL ATTIRE) Incurved white striped Phlox purple One you would like to	
show your friends. One of the giants	0 1.25 12.50
silver reverse, Incurved. A good one. T Oct. 22 TORYOMON (GATE OF HONOR) Irregular long	
skirted incurved. Giant white. 48 Nov. 1 USUGESHO (LIGHT MAKE UP) Pale pink incurved.	
ed. 5 inches or more. One you will like	
ANEMONE VARIETIES	0 1.25 12.50
EVENING STAR (Felten-Coles) Pure white netals	
with white cushion. Blooms 2 - 2½". Very attractive and fine for arrangement	.50 5.00
rosy purple flower interposed with silver, which gleams through the rows of petals. Holds its color	
well throughout the season. Excellent foliage 42 Oct. 20 SINCERITY. Short white ray petals with very high almost globular white cushion. Best when disbud	
VELLOW SINCERITY. Clear soft yellow throughout	
Very popular	0 .50 5.00
HALLOWEEN. Anemone type flower. Bronze petals	
and deep bronze center cushion. Matures Oct. 25	.50 5.00
CUSHION CHRYSANTHEMUMS BLACK VELVET D - B very deep red cushion type.	
2" blooms 16 Oct. 20 CANDY. Color pink with a blend of salmon and gold.	.50 5.00
Stem straight making a fine cut flower 2" bloom, bush 3 ft. spread first year	.50 5,00
flowers and foliage lasting long after frost and freezing	.50 5.00
shaded salmon, borne in great quantity	.50 5.00
accenting, edging or rock garden	5 .50 5.00
waxy. It looks artificial. Truly a wonderful Mum.	11.79.1676
No other Mum like it	8 .50 5.00

CUSHION CHRYSANTHEMUMS (Cont.)

CUSHION CHRYSANTHEMU				
Name and Description—3 at Dz. Rate Hei	ght	Blooming	Pr	ice
D. Double SD. Semi-Double S. Single in in	che	s Date	Ea.	Doz.
LEE DICK. (Kraus) Dwarf orange-bronze to sul-				
phur yellow masses of 2 to 21/2 inch flowers,	4 -	0-4 10		
spreading growth habit. Excellent.	15	Oct. 10	.75	7.50
ROUGE CUSHION D. (Lenman) A far superior red				
semi-cushion. Intense red-cusshion flowers show a small bright yellow center when mature.	15 9	Sont 20	.50	5.00
SALMON CUSHION, (Onto Hyprid.) The largest flow-	10 ,	5ept. 20	.00	3.90
ered cushion known. 4" double salmon pink				
blooms		Sept. 15	.50	5 00
STAR BRIGHT New. Another early variety of the				
Star series. This one is a good amaranth-pink with all the good qualities of the group			50	E 00
STAR GLORY New A brilliant purple-red that meets			.50	5.00
the requirements of a mid-season cushion. You				dilling ear
should not be without this one			.50	5.00
TWINKLE New. Very attractive shades of cyclamen				*. **
purple. The best selling color in the family at				
present. This low growing beauty should enhance any list of garden Mums.	14	Oct 10	.50	5.00
THURZA RUSSELL D. (Kraus No. 1972) New 1957.	7.4	OCt. 10	.00	.,,
Pert cream button pompon wih greenish yellow				
center. Very early-blooming cushion.	20	Sept. 10	.75	7.50
VIV CUSHION Full double blooms of all shades from				
deep clean red to rose. Never fades to a bronze. After many weeks of blooming it just turns to a				
deep rose. Spreads over 2', very full round bush.	18	Sept. 25	.50	5.00
		•		0.00
EXHIBITION TYPE CHRYSAN	IH	EMONS		
APRICOT QUEEN. Huge bronze incurved show variety.		Oct. 25	.75	7.50
BEN LEIGHTON. Deep wine red with a shade of		OCt. 25	.10	1.50
lighter red on the outside of the petals		Oct. 15	.50	5.00
CHALLENGER. An importation from Japan. We are				
proud to be able to offer this most creditable				
giant flower of gloriously rich rosy purple color, to the public	20	Oct 95	.60	6.00
CORONATION PINK. A true reflexed type exhibition	90	Oct. 25	.00	0.00
flower in peerless shade of light rose.	48	Oct. 20	.50	5.00
GYPSY QUEEN Incurved red bronze reverence. A				
blue ribbon winner HIT PARADE. A Japanese Exhibition type in deep	48	Oct. 20	.50	5.00
red with gold reverse. A real hit among the				
early blooming varieties.		Oct. 25	.75	7.50
WATANABE, Spectacular large incurved lemon vel-				
low. Perfectly formed and easily grown.	(Oct. 15	.60	6.00
GARDEN TYPE CHRYSANT	HE	MUMS		
ALFRED ROBERTS (Kraus) Double, golden-yellow				
incurved, 3 to 4 inch flowers	20	Sept. 24	.75	7.50
ARTIST'S DELIGHT (28-53) (Bristol) Softly elegant				
trappings feature the tastefully formed, upright				
2' plant. Charming 3" decorative flowers are in- describably pastel confections of color, geranium				
pink and fawn. Wonderful sprays, suave color-				
ings and almost unearthly beauty. Late Sept.	24	Sept. 25	.60	6.00
(1 49) ANNIVERSARY, (Coles). Double, extra good.				
light pink. Rosy buds, faintly buff at center on				
opening, good growth, good foliage. Plant 24x24 Flowers 2½ to 3 in	11/4		F.C.	- 00
TION 010 472 (U) III,		Oct. 10	.50	5.00

1

GARDEN TYPE CHRYSANTHEMUMS (Continuous and Description—3 at Dz. Rate D. Double SD Semi-Double S Single Height Blooming		
		rice
AFAUTE D. Four-inch blooms with quilled makely	ca.	Doz.
mand to weather s phistalights A late Conton		
ber godsend24 Sept. AVALANCHE, D. The world's best large, creamy	.60	6.00
TOTAL ELLI WELLER (I)r Kroug) Coft mint o		
	.50	5.00
	75	7 -0
	.75	7.50
	.50	5.00
BUTTERSCOTCH. New. If you like the large flowered types, we suggest this one. It has 5" golden		0.00
yellow blooms, topping off a perfect plant. Will		
be the local point of vone display Double	CO	
(3/45 CPK) Conspicuously distinct	.60	6.00
among its garden companions throughout the		
fong mum season is this gay newcomer "Claw-		
ing purit orange" best describes the plant or		
bronze, red and golden bronze shades, litterally,		
it gleams	.75	7.50
simpled pompon, a fine addition		
	.50	5.00
branched. One of the heat for show or outting	.50	5.00
The state of the s	.50	8.09
uouble in the purnished shade so nopular during		
the fall season. These large flowers are held		
firmly erect on a compact bush. Its late Sept. bloom further enhances its commercial value 20 Sept. 26		
DARK PINK DOT New Pom. 1½" bloom on long	.60	6.00
sturdy stem, Well branched fine for florist work		
or exhibition A hig improvement over Dink Det m u o	.50	5,00
Different red that we know Good die	.50	5.00
budded.	.50	5.00
DOROTHY BROWN (Kraus) Large white ball- shaped bloom, reflex center, 3½ to 4 inch flow-		
er. Good to dishud		
LADI, A new mim-color too—a gatin	75	7.50
Smooth Chinese Red, more striking than Calinh		
deeper than Red Velvet. Starting mid Sentember		
it bloomed continuously for six weeks and didn'		
fade a shade. Mature flowers develop spoon tips.		
Foliage is an outstanding deep green, almos black, extra large, bright as waxed leather. It is		
a decorative growing bush, and a red mass in		
DIOOM,	-0	
GIRL (Floratene) Beautiful lavender-nink.	50	£ 60
full petaled, blooms 2½ inches across on long		
stems. Dream Girl is a gem for the garden and		
a dream for cutting.	50	5.00
EDITH. Aster purple, fully double, 3" blooms on		
	61	5.00
pink button pompon that we have been waiting		
years for—the answer to a prayer! Hundreds or		
rose-colored buttons with a ruby eye completely		
cover the dense plants with color for weeks		
Grand in the garden and wonderful for ar-		
rangements. 24 Sept 1 .7	5	7.50

GARDEN TYPE CHRYSANTHEMUMS (Continued)

GARDEN TIPE CHRISANTHEMOND (COMM		
Name and Description—3 at Dz. Rate Height Blooming D. Double SD. Semi-Double S. Single in inches Date	Ea.	Doz.
ELKRIDGE. Large dec. Orange 4" flowers on stiff	.50	5 00
stem, heavy green foliage	.00	5.00
ently rated this as one of the very best pink garden mums. Fully double, light lavender-pink flowers that do not fade but hold their clear pink color. Plant strong and stands up well 26 Sept. 26	.75	7.50
		1.00
FASCINATION (62-47 CPK Bristol). Lovers of the huge in mumss will really adore this "glamazon." It is a large shapely decorative, often 4" in size. A lovely silvery lavender pink deepening a bit at the center. The blossoms occasionally become an almost pure white. Sturdy grower with lushly verdant foliage long stems. A marvelous blend of		
size and beauty 26 Sept. 28 FIRESIDE D Strong, tall plant with resistant foliage.	.50	5.00
Prolific flowering. Fine cut flower of burnt orange	70	F 00
and salmon. 34 Oct. 14	.50	5.00
FORBIDDEN FRUIT (Pompom 1½ inch) Coral pink with lighter reflex. Good to cut, stands up in all kinds of weather. Long-lasting. Nothing like it 24 Oct. 15	.50	5.00
FRED STONE (Kraus) 4 inch duplex of oxblood red, doe not fade. Excellent cut, upright plant. 30 Oct. 1	.75	7.50
GEORGE LUXTON D. (Lehman No. 942) New 1955!	.10	1.00
Extremely early, fully double, wide-petaled, soft bronze flowers 31/2" in diameter. Excellent plant with abundant base branches. Excellent for cut-	7	
ting	.50	5.00
lovely	.50 .50	5.00 5.00
long, strong plants. Husky and vigorous grower. 28 Oct. 12	.75	7.50
HUNTSMAN (Bristol) A grand fall color for your garden. Vividly brilliant scarlet orange, overcas' walnut bronze. Flower 3" full double. A plant		
tall lusty and hardy, simply loaded with blooms. 30 Oct. 10	.50	5.00
IRENE. White Pompon, 1½", popular as a cut flower	E0.	E 00
or in the garden 26 Oct. 18 IVORY GLOW (U.S.D.A.) A perfect creamy white double pompom. It responds very well to disbud-	.50	5.00
ding and its quality can be increased to compare with any indoor variety	.50	5.00
JAYEFF, Flowers are huge, 4" and more in true diam eter, fully double, no centers. The color is a deep,		
positive pink with a dazzling, drifting sheen No other color or flower form like it. Bushy plant bears straight stems by the dozens, no pinching.		
Flowers appear until severe frost24 Sept. 15 JOHN MILBRATH (Kraus) Double, glowing yellow 2 to 3 inch incurved spherical flower. Up-	.50	5.00
right growth habit, medium. Very good 20 Sept. 25	.75	7.50

GARDEN TYPE CHRYSANTHEMUMS (Continue Name and Description—3 at Dz. Rate Height Blooming		
D Daubl CD Could be at a second		rice
JOSEPHINE FERRIS (Dr. Kraus) Beautiful light	Ea.	Doz.
pink pom, with darker center, 14 blooms com-		
pletely cover a mound shaped plant, giving an		
unusual amount of cut flowers that will stay		
nice long after being cut 24 Oct. 1	.75	7,50
JUBILEE. Pompon, 1½", producing a mass of glow		
ing clear red blooms, after the crimson buds		
open Splendid for bedding or cutting	.50	5.00
ique - like a stalwart sentinel proudly capped		
with golden headdress. Powerful, rigidly erect		
2 - 2½' columns stand out fearlessly, never		
drooping, never rain-stunned. Attractive 3" blos-		
soms of ripe old-gold yellow simply level the		
manly bush's gleaming crown. No other Mum		
can come close to such compelling garden pres-		
ence. Oct. 1	.75	7.50
LADY'S CHOICE D. (Lehman No. 1021 New 1955! A large pastel, which could be described as pink-		
ivory. A fully double, 4" flower on a magnificent		
plant. Fine for arrangements	.50	5.00
LAWRENCE BLANEY (Dr. Kraus) A nice reddish	.50	5.00
copper bloom. Quilled petals. A very bright fall		
shade, Large blooms on nice compact plant. A		
bright spot for your border Sept. 25	.75	7.50
LEE POWELL. D. (Kraus) Masses of fluffy Chinese		
yellow flowers with slight orange tinge at center.		
Very similar to large greenhouse varieties. Tall.		= 00
upright bush. Nothing like it in hardy Mums 30 Sept. 23 LESHARA. Each branch terminates with a cluster of	.50	5.00
five to twenty-five blooms, 3", fully double, clear,		
non-fading mulberry red. It has no comparative		
anywhere that we know of, Will stand repeated		
freezes of 22 degrees without becoming unsight		
ly. Blooms for 6-8 weeks Set. 28	.50	5.00
LESTER FELTEN D. Large lavender flowers pro-		
duced in abundance. Perhaps this is Mr. Felten's		
greatest achievement. We have now enough stock to offer it to the pub! c t about half its value.		
	.60	6.00
LESTER STUTZ D. (Kraus) New 1957! Tall, strong	.00	0.00
growing, orange-bronze, pompon, recurved and		
ball shaped. Older flowers Spanish-orange with		
coral shades29 Oct. 1	.75	7.50
MALINDA BROWN. D. (Kraus) A magnificent clear		
self lavender-pink. Flowers globular, mounded at		
center; petals strongly incurved and twisted.		
Very strong and healthy	.50	5.00
almost completely hiding foliage. Extra fine, 18 Sept. 15	.50	5.00
MARTIN'S YELLOW (Formerly listed as Canary.)	.00	0.00
in our estimation the very finest early, large		
flowered light yellow in existence. Flowers very		
large, fluffy and exquisite light yellow	.60	6.00
MELLOW GLOW (16-45 CNK) Mellow indeed is		
thi matchless suffusion of soft orange buff		
peach pink and bronze natsurtium tints. Briefly,		
it is a "bronze with personality" and by far the		
most appealing mum we have seen in its color. 30 Oct. 15	.50	5.00

GARDEN TYPE CHRYSANTHEMUMS (Continued)

GARDEN TYPE CHRISANTHEMONS (COM	mucu	nia.
Name and Description—3 at Dz. Rate Height Blooming D. Double SD. Semi-Double S. Single in inches Date	Ea.	rice Doz.
MOJAVE GOLD D. (Kraus No. 1630) New. immense		
dightike flowers of snarkling golden-prouze.	.60	6.00
Huge blooms. An exhibitor's favorite 28 Sept. 21	.00	0.00
MRS ALLEN FELTEN, SD (Felten) Heavy dark fol tage, lavender pink. 4" blooms without disbudding 34 Oct. 10	.50	5.00
MT. HOOD Earliest ball shaped white with attractive green cast in center. 24 Sept. 20	.60	6.00
MT IEEEERSON (Dr Kraus) White Dec. on pink	.75	7.50
Buds turning white on opening. 24 Oct. 10 MURIEL RICE. D. (Lenman No. 914) The Mum of the year 1955! Fully double, 4-inch flowers of light primrose-yellow aging to deep cream early in the season. Later in the season it picks up a lavender tint much like Peace Rse. Another American		
variety showing the large flower influence of English blood. Extremely thrifty plant26 Sept. 25	,50	5.00
NINA REBMAN (Kraus) Double, very dark cardin-		
al red, 2½ inch flat flower, branching habit, good cutting stems	.75	7.50
Large, massive pure lavender flowers on strong		
sturdy stems. Larger, brighter and earlier than Lavender Lady	.50	5.00
PRISTINE Pompon. Glistening white best early30 Oct.22 PURPLE WATERS D. Purple. It is a 2½" to 3" flow-	OG.	5 .00
er. Scarce. One you will be proud to show your friends 26 Sept. 15	.50	5.00
ROBERT BROWN (Kraus) New 1957! A strong- growing, white pompon with primrose center when flowers are young. Later flowers turn		
pure white. Excellent long stems for cutting Sept. 25 ROSITA. Pom. (Kraus) Tight full flowers of light	1.00	10.00
Persian-rose. One of the best pink buttons. Good cut flower Sept. 28	.50	5.00
ROYAL ROBE D. (Kraus) Beetroot-purple flower with		
a bluish sheen rejlecting from the center. A very		
good all-round variety, Color superb,27 Sept. 15 RUBY BREITHAUPT (Kraus) Large domed, shag-	.60	6.00
gy flowers of pleasing light primrose-yellow. Excellent as a disbud,	.75	7.50
SONNY A pom of unfading pink. A light many pet-		
alled flower that will rival greenhouse grown stock. One of the best. 24 Oct. 1	.50	5.00
STYLISH (52-53) (Bristol) Always lovely, always a glorious mass of fresh surprises. Shapely recurv-		
ing cactus blossms, 3" or more, open a bright		
silvery vermillion, slowly mellowing to deep old rose flushed raspberry- cerise. Staunch 2 - 2 1/3'		
clumps, faultlessly aglow from late Sept. on, as-		
sure delightful cut flowers. Novel - generous -		
gorgeous - tops for sophisticated vitality! 28 Sept. 25	.75	7.50
THE CHIEF, SD. Attractive brilliant scarlet and gold 26 Oct. 15 THERESA STONE D. (Kraus) A glorious creamy	.50	5.00
white pompon with a drifting sheen of prim-		
rose and ivory. Very perky	.75	7.50
sparkle 3½" curved blooms, good stem 32 Sept. 25	.50	5.00

GARDEN TYPE CHRYSANTHEMUMS (Continued)

GARDEN THE CHRISANTHEMONIS (Conti	nucu	,
Name and Description—3 at Dz. Rate Height Blooming	P	rice
D. Double SD. Semi-Double S. Single in inches Date	Ea.	Doz.
VALIANT New. Large, light yellow incurve, mid-		
season's bloom, Luxuriant dark green foliage		
and a robust habit make this valuable in thegar-		
den or spring pot sales from the greenhouses Oct.	.50	5.00
WHITE DOTY, Fine white pompon36 Oct. 25	.50	5.00
WHITE CLOUD. (U of NBRA). Pure white decora-		
tive $3\frac{1}{2}$ " to 4" bloom. Good stem, excellent as a	•	
cut flower or garden specimen. Very hardy 26 Sept. 27	.50	5.00
YELLOW AVALANCHE, D. (Lehman). The bigges	,,,	
find in hardy mums in years. A brilliant soft yel		
low, a bud sport of the popular White Avalanche		
Unexcelled for cutting, Originator's description 24 Sept. 4	.50	5.00
YELLOW CHRIS COLUMBUS. A yellow sport of	.00	
Chris Columbus 26 Sept. 22	.50	5.00
SPIDERS AND QUILL VARIETIES		
ALBERT WITT. Clear yellow sport of "Bess Witt," Oct. 15	.50	5.00
BESS WITT. Straw yellow shaded apricote bronze		
Persian rose showing at tips Oct. 20	.50	5.00
BUNBU. Soft mallow purple. Petals hooked at tips.		
Fine for cutting Oct. 25	.50	5.00
EMERALD ISLE. Slender, long cord-like petals of		
uranium green shading out to creamy white at		
tips. Excellent keeper	.30	6.00
GEORGIA HEDINGER. This full centered spider of		
a beautiful shade of pink ranks unrivaled in the		
early flowering class Oct. 15	.50	5.30
KAY TASHIMA. The best pure white full centers.		
Hook tube, good stem30 Oct. 15	.50	5.00
MAMORU. Bright orange show bloom in the spider		
type. Hooked tips, outstanding good cut flower48 Oct. 25	.50	5.00
MISS GINA HARWOOD. Rosy mauve. Quilled, sport		
of Rayonnante, 6" to 7" flower, disbudded. Tubes		
good stems36 Oct. 15	.50	5.00
NIGHTINGALE Large flowers of chartreuse green		
as with all the greens, should be protected from	=0	F 00
strong sunshine after the buds show color Nov. 1	.50	5.00
OHKWAN. Clear mimosa yellow, full centers with	0.0	0.00
fish tips. Extra goodNov. 5	.60	6.00
PAUL MILLER. An unusually large medium tubed		
buff colored bronze. The tips are fish-hook type		
The open ends are bright red, straight stiff clear	-0	E 00
stems. Tall Oct. 15	.50	5.00
PEGGIE ANN HOOVER. A beautiful light pink. The		
straight quilled petals are spoon tipped, levely	=0	F 00
foliage and good stem 48 Oct. 10	.50	5.00
PUNCH BOWL. A rich burgundy red, with slender		
size quilled petals falling away from a full center		
of deeper shades. Tips of petals open, hooked and	F0	5.00
tightly curled	.50	9.00
SUNNY SLOPE SPLENDER (Sunny Slope) Spider		
white with a tinge of green running through it		
when disbudded 7" to 8". Fine grown in sprays.	=0	5.00
Very resistant to frost	.50	
TOKAY. Clear lilac purple. Very large and fine form 38 Oct. 20	.50	5.00
WHITE FRILL. Exceptionally long white frilly petals		
cascade from a fully double center of this large	FO:	E 00
flower. Oct. 25	.50	5.00

GIANT EARLY HARDY ENGLISH CHRYSANTH	IEMU	JMS
Name and Description—3 at Dz. Rate Height Blooming D. Double SD. Semi-Double S. Single In inches Date		ice Doz.
AMBER BRIGHT (New) Medium size, Incurve of Amber Bronze, May be disbudded for larger blooms, 26 Oct. 24 AUTUMN AMBER. Rich amber. Very full flower up	.50	5.00
to 6". Perfect habit, small foliage. A fine exhibi- tion variety, weatherproof early	.60	6.00
BILL SPEAT Large orange and bronze. Fully double one that responds to disbudding. Strong stem 28 Oct. 15 BRAVADO. Crimson scarlet with golden bronze re-	.50	5.00
verse, no fading. Strong grower and excellent habit	.5 0	5.00
COLORADO LAVENDER LADY, D. Gleaming deep lavender 5" across, stiff stem	.50	5.06
Good grown natural or disbudded. Then you get a 6" bloom lasting for weeks. A blue ribbon winner for us	.50	5.00
DOREEN MONTE, A lovely large incurving flower of bright rose pink. Long stems and considered one		
of best. Award of Merit. Best in Show, 1957 28 Oct. 16 FRED YULE. Large, very full solid blooms of rich orange bronze with medium foliage. This superb	.60	6.00
variety is absolutely weatherproof Oct. 19 GOLDEN SCEPTRE. A rich golden yellow incurved.	.75	7.50
We cannot praise this one too highly26 Oct. 20 GRAND CANYON Large incurve of brownish bronze on face of petals with bronze yellow reverse. A	.50	5.00
stunning color combination. Gave a wonderful and altogether pleasing performance here last fall. Oct. 25	.50	5.00
HAPPYNESS, Clear Pink, Reflex red, one admired by all. Best disbudded, giving a flower 5" in diam		
eter. Long lasting. 28 Oct. 15 HILDA BIRCH. A British import of outstanding merit Purest white. Perfectly globular. An extra ordin-	.50	5.00
ary, long lasting quality flower. 28 Oct. 15 HILLCREST RED, This flower is of striking quality. Rich velvety shade of crimson scarlet with gold	.60	6.00
reverse. On long stems with good foliage. Makes a flower 6" across when well disbudded. Sept E INDIANA, Velvety crimson with large center	.50 .50	5.00 5.00
SUPERLATIVE. A huge white incurved of perfect shape. Solid full flowers of firm texture. The best	.50	5.00
incurved white. A real super mum. Extra fine when disbudded	.60	6.00
FRENCH NOVELTIES		
AMI CHAS. SOUCHET. Deep rosewood. Petals gold tipped. Tubular petals point straight out instead of curving. Oct. 25	.60	6.00
HEROS JEAN GUIZONNIER An early French novel- itie Long quilled petals of rosy purple double blooms, 7" without disbudding. Truly a great Mum. It produced the largest blooms in our		
field last year	.75	7.50

WONDER SPOONS

WUNDER SPUUN			
Name and Description—3 at Dz. Rate Hel	ght Bloomin	g P	rice
D. Double SD. Semi-Double S. Single in in	ches Date	Ea.	Doz.
(K 49) BURNINGBRIGHT, (Coles) Spoon. Jasper			
red with base of orange buff. Plant 20x16. Flower			
3½ in. Blue Ribbon winner where shown. You'll			
like it	Sept. 15	.60	6.00
CARDINAL SPOON (Lehman) A 4 inch flower			
opening cardinal red. Greenish yellow tubes	30 Sept. 28	.50	5.00
(A 49) CAROL C. (Coles) Spoon. light lavender			
with Amaranth tips. Delicate tubular petals with			
Mallow purple as shown on British Royal color			
chart; frost resistant. Plant 23x30. Flower 31/2"	Oct. 12	.50	5.00
DAVY CROCKETT (Coles) Double spoon color opens			
marigold orange, Ripens to marigold yellow. Re-			
verse lemon yellow, Producing 31/2" bloom on			
stiff stem. The bush has a spread of 30". This is			
an entirely different color filling a long felt want			
Try disbudding this one and get a surprise. Davy			
Crockett is a welcome addition to the fine family			
of spoons originated by Mr. Coles.	28 Oct. 15	.60	0.00
H 49) GRAND CANYON, (Coles) Spoon. Magnolia	26 Oct. 19	.00	6.00
Purple to light Phlox Purple. This is a honey. It			
reminds one of a Pinwheel as it blooms with its			
flat flowers so uniform and facing out in same			
direction. Wonderful for cut flower. Plant 30x22			
Flower 3% to 4 in.	0.4.0		
HAZEL (Coles) A new pure yellow spoon, bush 32'	Oct. 8	.60	6.00
x32", stiff stem, gool foliage. After Hurricane			
Hazel passed we found this one stood up the			
best of anything in the garden, hence, the name,			
Hazel. It produces 3% to 4" flowers in abundance			
A worthy new member of the family of Wonder			
Spoons originated at Echo Valley by Mr. Coles.			
Here is what Mr. Amos Kirby says: "Dear Mr.			
Coles; I have attended many of the leading fall flower shows in South Jersey and Eastern Penn-			
sylvania in recent weeks and I want to tell you			
how your new 'Hazel' Chrysanthemum stacks up			
with other varieties.	Oct. F	F 0	
JESSAMINE WILLIAMS New. Double rayonnante	Oct. 5	.50	5.00
quill, 3 inch flower in trim sprays. May sup-			
plant White Spoon.	00 004 4		
KIMIE Popular large size flower Cleanast volley	20 Oct. 1	.75	7.50
KIMIE. Popular large size flower. Clearest yellow	0-4 00		
Spoon. Large.	Oct. 20	.60	6.00
LOVELINESS, (Lehman '48.) Frilly double carmine-	00 0 00		_
pink spoon, different, extra fine	20 Sept. 27	.50	5.00
(M 49) LOVELY NELL, (Coles) Spoon. Terra Cotta			
to Naple yellow. Inner row of plants is incurved			
Plant 30x28. Flowers 3½ in. or more	Oct. 1	.50	5.00
PAULA A spectacular recent introduction of special			
merit. Quilled part is buff yellow and broad			
spoon opens to an amazingly lovely bright crim-	Oot 0*		
SOD.	Oct. 25	.60	6.00
(149) REMEMBER ME, (Coles) Turkey red shading			
to Jasper red, a gorgeous spoon. Plant 34x21			
Flowers 3½ to 4 in. This is a beauty admired by			
all who see it. Frost resistant. Here is what a			
Midwest grower said: "In all the spoons, this			
must be acknowledged the best of them all."	30 Sept. 25	.60	6.00
RUBY SPOON (Lehman) Bright ruby red. Large			
firm spoon type flower outstanding.	26 Sept. 26	.50	5.00

WONDER SPOONS (Continued)

WONDER SPOONS (Continued)	**	
Name and Description—3 at Dz. Rate Height Blooming D. Double SD. Semi-Double S. Single In inches Date	Pı Ea.	rice Doz
SNOW SPOON A pure white spoon, the best we have		
YELLOW SPOON. The oldest and yet the class lead	.50.	5.00
er of this striking family. It i a pure color, no dis tracting shadings	.50	5.00
cial permission of Miss Lee. A Columbia Broad casting artist, it takes class to reach such a high		
pinnacle, and we believe the flower is worthy o the name; color, petals are tightly rolled silver		
spoon portion cardinal red. This one created a sensation when first shown publicy at the Chrys		
anthemum Society's show 1952. The plant wil produce hundreds of three inch blooms, grown naturally. Disbudded 5x2½ inches. We find i		
extra hardy. Liked by all visitors of our gardens WILMA LEE is a sport of the well known Lovely		
Nell34 Oct. 20		
The spoon types are becoming more popular each season. The offered have been grown here and proved their worth.	e new	ones
STANDARD CHRYSANTHEMUMS		
BLAZING GOLD Rich golden yellow, ball shaped, in curved flower supported on rigid stem and nice		
foliage. Here is one you can grow outside	.50	5.00
garnet red flower of reflexed type	.50	5.00
grand bloom on a perfect stem. Nov. 8 INDIANAPOLIS PINK, (Commercial) 48 Nov. 8 INDIANAPOLIS WHITE, (Commercial), A pure	.50 .50	5.00 5.00
INDIANAPOLIS YELLOW, (Commercial) Same as	.50	5.00
PINK CHIEF, (Commercial) Large flower of layender-	.50	5.00
pink, Disbud for 6 and 7-inch flowers	.50	5.00
MISS FLORA BOWERS. Huge pure white incurved	.50	5.00
mum. Heavy wide petals. Nov. 10 MRS. H. E. KIDDER, D. (Commercial) Yellow, good in sprays or disbudded. Will produce 6" flowers.	.50	5.00
Needs some winter protection36 Oct. 15 SILVER SHEEN, (Commercial), A satiny pure white	.50	5.00
VALENCIA S. (Commercial) Dark pink. One of the	.40	4.00
best cut flowers of this type 48 Nov. 28	.50	5.00
SUPER GIANT CHRYSANTHEMUMS ATLANTA A super-colossal white. At maturity its size is comparable to our "Yellow Mammoth. One		
you can't get away from. FAITHFUL. This purest white incurved type exhibition flower will undoubtedly fill the great need	.60	6.00
for a good early season white. A splendid grower M Oct. 20	.60	6.00

SUPER GIANT CHRYSANTHEMUMS (Cont	inued)
Name and Description—3 at Dz. Rate Height Blooming D. Double SD. Semi-Double S. Single in inches Date	_	rice
FERN EDWARDS. A beautiful lavender pink giant	Ea.	Doz.
Size nower equal in size to the "Turners" Ex-		
tremely satisfactory, easily grown variety	.50	5.00
Incurved giant size flower, rich wine red with		
lighter color on the reverse side. Readily acclim ated to our conditions. A must for a fancier Oct. 25	.60	6.00
POCKETT'S MAROON. Enthralling shade of velvets	.00	6.00
oxplood red with buff reverse Oct. 15	.50	5.00
ROSE BOWL. Incurved flower, tremendous in size. A giant for the exhibition class. Color a most pleas		
ing orchid pink, nearly rose. Extra strong stem		
with broad glossy foliage Oct. 30 WHISPERING. This multiple petaled, pure white,	.60	6.00
incurving flower is famous for its great denth		
some flowers have measured up to 7 inches Oct. 24 YELLOW MAMMOTH. Japanese introduction in	1.00	10.00
primrose yellow mammoth exhibition flower W		
have not yet discovered a variety approaching near the quality of this remarkable bloom. It is		
not difficult to obtain 8 to 10" diameter flowers		
from any bud selection. The broad dark green foliage plus the most sturdiest stem of this var		
iety are most gratifying to an exhibitorTall Oct. 25	.75	7.50
SINGLES		•
BUCKSKIN A tawny bronze daisy. Easily re-		
places Calif. Bronze Daisy in the early cloth house programTall Oct. 25	.50	5.00
FIRST LOVE (Laning-Coles) Single 3" flower, light		
pink petals. Yellow disk surrounded by a white halo. Won blue ribbon three years running. A		
championship. 1956	.75	7.50
GAIETY Single, Intermediate coral bronze. This variety in combination with Paradise and Prelude		
constitutes a trio bred to widen color range add		* 00
ing new pastels especially valuable in the fallTall Oct. 25 KRISTINA. Deep rose pink which is almost purple	.50	5.00
a shade which is most attractive in the fall gar		
PRINCE CHARMING. A five foot exhibition single of	.50	5.00
soft yellow with gold shadings. If disbudded.		
flowers are at least 6" across Oct. 25 44 N. D. I. A good lemon yellow single put out by U	.50	5.00
S. Dept. Agriculture on stiffest stem, 3½" bloom24 Sept. 28	.50	5.00
RAJAH S. Long detailed rose scarlet with clear yel-		F 00

The Complete Book of Chrysanthemums by Cornelius Ackerson, is a Must for Chrysanthemum Growers

.50

5.00

DAHLIAS

	Root	Plant
WALK ALONE, (Coles.) 1950 I. D. 5" to 7" in scarlet tipped white, extra good cut flower, perfect stem facing side ways; never been beat on show table; a long keeper when cut; 5 feet tall		.75
ARTHUR GODFREY. (Pitt-Dahl 86 A) F.D., 12x6. Color is Orient red. On 3 honor rolls, easy to grow. Wonderful vitality, blooms from early to late		.75
AUMOIER CHANDELON, I.C. (Europe). Color lavender rose		•
changing to saffron yellow		.50
BERTHA SHONE (A-SC) Light Lavender blend		.75
CALIFORNIA CENTENNIAL (Bal 85A), L. Bloom 77x7, Bush 4 ft. Soft chrome yellow suffused carmine rose. Distinctive in color and strong, vigorous grower but a late bloomer. If you have a		••
long season we highly recommend it.		1.00
FRAGRANCE (Single.) Bright red and pure white, stunning. Good	i	
for arrangement KELVIN, I.D. A buff dahlia heavily suffused carmine rose with		.50
darker reverse, giving an effect of peach pink 12x6". Australia KIDD'S CLIMAX (Aust 85A) E. Bloom 10x6, Bush 4 ft A very pretty and pleasing blend of yellow shaded and suffused mauve with lighter shadings. Reminds one of Freda George	1.00	.50
with lots of substance and good qualities	1.50	.75
MISS SAN DIEGO, (Comstock 86A-B) Bloom 8 by 6, bush 4 ft. Artistic blooms with lacinated petals, vellow centers with amar-		
anth pink on outer petals	1.00 1.00	.50 .50
TIDAL WAVE (L.D. Australian, Yellow. Blooms are large and of great depth. Stems foliage and substance are excellent. Won		
many awards in 1952. POMPONS	1.00	.50
CLOVER (Wilson-Rus 84) E. Bloom 1½, Bush 2½ ft. White tinged		
LITTLE EDITH (85) E. Bloom 11/4. Bush 31/4 ft. Primrose vellow		.50
tipped bright carmine. A standard variety and consistent winner. Good form. Very worthwhile. Good for cutting		.50
HEUCHERA (CORAL BELLS)		
Heuchera 18-24". June-August. Form neat tufts of attractive lestems of brightly colored little bells arise in great profusion. Heardy, long lived and easy to grow. They are among the best all nials for rock gardens, borders or bouquets. Splendid new hybrids below.	euchera round are des	as are
H. GARNET, Very large bright pink.	**********	.50
NEW AND RARE HEMEROCALLIS		
ALL HEMEROCALLIS 1/2 OF PUBLISHED PRICE		
ANNIS VICTORIA RUSSELL (Russell) E 36" Ev. An excellent earlier bloomer with large 7 to 9 inch blooms of solid canary yellow dark green foliage. A profuse bloomer with 30 or more budgets.	above	
single stalk. You will appreciate this one for its early blooming BABY TEARS, One of the daintiest of Daylilies. Petals are deeply in	neriod	1.00
toward the ends. Rosy red on a background of gold the whole is fully ruffled. It is an unusual bloomer. Flowers 314" across h	flower	
ft. April, May, and again in July. BARONET, (Stout). Flower full with broad petals of sprightly red,	which	.59
Stands above the foliage and remains open evenings. Blooms i	n July.	.50
BAY STATE, Late June, Medium size, rich yellow	***********	.35

ŇEW	AND	RARE	HEMEROCALLIS	(Cont.)
-----	------------	-------------	---------------------	---------

BERTRAND FARR (Stout) Large, full petaled, pastel, graceful recurving petals have a glowing rosy peach coloring with a pale throat paral-	
elelled with darker veinings, extra good, blooms July 34" tal	1.00
BLACK PRINCE (Russell) Very dark velvet red. Beautiful form; excel-	4.00
substance and does not fade; fine in every way 38 inches, July	1.00
BRACKEL, (Wheeler). A deep mahogany flower with a most unusual texture to the petals. The color pattern resembles an all over design in	
brocade of dark wine and mahogany. Blooms June and July	.75
CRAEMORE HENNA (Plouf) Flowers of good size and form of fulvous	
reddish color on stalks 2½ ft. tall. Desirable because of early mid	F.0
season bloom. June and July	.50 .50
CRAEMORE RUBY. 36" intense ruby-red self	00
low trace around the entire flower. Green throat, petals ruffled, 4½"	
bloom. Height 3 ft. April, May, again in July or August	1.00
COMET, (Russell). A striking large Hemerocallis, pale yellow, and red bi-	
color. Strong grower	.50
DAUNTLESS, (Stout). Pale cadmium-yellow, with greenish throat. Fulvous touch in center of each petal. Height 2½ ft. May, June	.75
DAZZLER (Dreer) Deep golden yellow flowers of a rich deep golden with	.10
broad petals, flowers measure 6 inches and more in diameter, blooms	
in July, 2½ ft. Best mid-season orange	.50
DOMINION (Stout) Large flowers with broad sepals and petals—reddish	
brown in color with yellow throat, blooms June, July and again later	1.50
DOROTHY McDADE, (Sass). A splendid late blooming pure yellow. It is	2.00
the latest blooming variety that blossoms well into September. Splen-	
did habit. Ideal for arrangement with Chrysanthemums and fall	4.00
blooming Asters.	1.00 .50
DUMORTIERI, Blooms oin May and June. Color is rich cadmium yellow DUNCAN (Wheeler 1941) One of the earliest dark maroon-reds, golden	.80
throat, June, 36-inch, ev.	1.50
EARLIANA (Betscher) An extra early blooming variety of golden yellow	
of good size. Blooms in May and June. 30 inches	1.00
ELAINE RUSSELL, (Russell). A true shell salmon, not pink or rose, quite	
the daintiest lily that we grow, as a cut flower, it has a deep coral eye zone. A profues bloomer. 4½", height 4½ ft. April, May, June	.50
EVANGELINE, (Russell). A beautiful and unusual Daylily its petals are	
rosy red almost old rose, with a deep wine to purplish eye zone. The	
sepals are a bit lighter in color. The flowers are decidedly twisted,	
giving it quite a orchid shape. Profuse bloomer. April, May, again in	.50
late summer. 5 to 6" across. Height 3 ft	.50
profuse in bloom. Flowers open full 3½" across. 2½ ft in height.	
May, June	.50
FULVA ROSEA. Specus from China introduced by Dr. Stout. A beautiful	
hemerocallis of fine form. Exquisite coral red or pink. Color uniform	1.00
though blending a little lighter in throat. 3 ft. in height. July-August GEORGE YELD, June and July. The outer petals are a rich orange, with	1.00
inner petals of orange bronze	.40
GOLDEN WEST, (H. Sass). Striking golden flower of fine form. July. 48"	.50
GYPSY, Mid June and July. Deep orange overcast with fulvous red of med-	
ium size and excellent form	.35
HALO (Yeld) A hybrid of Thubergi and Aurantiaca, being a round flower	
with broad petals and a halo of maroon. Flowering mid-season to late. Unique for brilliance as a rule two flowers open on each scape at	
one time. Very floriferous. Dormant 24"	.75
HAZEL SAWYER Handsome form, rare coloring, of lavender pink. July.	1.00
HYPERION, July, Immense pale lemon yellow. Scarce and very much in	
demand. One of the newest	.50

NEW AND RARE HEMEROCALLIS (Continued)	
KWANSO. The only double flowering daylily. Bronze orange. June, July	
LEST YOU FORGET, Rich chinese red with a beautiful velvet sheen. Its petals are ruffled and slightly recurved. Its chrome throat shades a	3
lovely green at the base. Blooms 4". Height 3½ ft. April, May and repeats in July.	
LINDA, (Stout) A beautiful golden crinkled yellow-rea tone	.50
MACULATA. Brownish red blooms with an orange midrib and center June. 4' high	
MICHAEL ROBINSON, (Russell), Velvety red rich mahogany	1.00
MIKADO, Deep orange, maroon blotch MONTE (Russell). Two color every other petal is lemon. The other three	40
being a deep shade of rosy brown, 6 to 7 in. Fully rounded and extremelyruffled. One of the largest bi-color sgrown. Height 3 ft. With	
us May and June and again in August	.50
MRS. B. F. BUNNER (Russell) Very similar to Hyperion, but much large	
er and wider petals. EM 42 inches. MRS. JOHN J. TIGERT, (Watkins). Not a bricky red but a bright red with	1,00
admirable garden qualities. July. 36" MT. VERNON, (Russell). A lovely full and wide flower of lemon over	.50
when cut. Blooms 5". Height 24 ft April May and June	.50
WIAZUMA (Dormant) Its Detais are wide fully ruffled and clightly ro	.00
carved. It is a shade of the richest brilliant fiery red with deeper mahogany veins through the petals. The throat is green and the ruffled sores bear and the ruffled sores bear and the ruffled sores are the same	
ned sepais have a faint lemon edge. A most profuse bloomer admir	
ed by all 3 It. Jine-Jijy	.50
PARTNER (Coles) A deep orange with a cinnamon marking on each not	.50
al. Evergreen. 28-36". July	2.00
Coreu pink, 4½ diam. Shallow greenish wellow throat anter con-	1.00
Clear, unitary tempor vollow with full monumed makets	
PURPLE SAGE, (Russell). Deepest wine with ruffled petals and lemon	.50
thi value 179 Didutil, William 18 1981 Holoth 9 ft Amnil Man 1 1	.50
Keeps well in evenings A fast multiplier A must if your many	
Mind Soud Diouna 4 % . Helphit 3 ft Anni Morrand Terms	.50
(Stout) M. Re. 30 D. Scarlet Orange with circular hand of man	.00
ROSE GEM (Stout), Old rose pink with an eve zone tall and large	.50
(Stutt), Clear colored rosynink The 4-5" flowers ones wide	1.00
with botals recurving inivaligner	1.00
ROYAL RUBY (Nesmith) M 38" D. A ruby red, almost crimson, with glow and life through out. A smoothly finished flower with semi-flexed petals and senals Good branching.	
	1.50
The state of the s	2.00
red. Sepals cadmium, flushed same color, a 6" broad overlapping flow-	.50
NUOSELLS WITHUEL, ROSV-rod with a groon mid-it	.50
Its sepals are a greenish yellow. Grouns 4½" to 5" across. They look unusually large set on a dwarf plant. 2 ft. June, July and also in	
Trumust	
onoriem, (Stout 1941), RICH need red with a throat of vollow anamas to	.50
Sharp contrast to the other red zone blooms Tung Tuly	.75
SANTA MARIA, Indescribable. Color is wine to orchid. Ruffled slightly recurved. Keeps perfect. Stays open evenings. Its throat is chrome shading to groon. Your levels with the	
In to steem, very lovely with other colors Height 2 st Diagrams	
7". April, May and again in July-August (Sold	Out)

NEW AND RARE HEMEROCALLIS (Cont.)

SPITFIRE, (Russell). Snappy medium red, medium sized flowers with orange midrib. Blooms continuously. June, July and August. 24"	.50
TAJ MAHAL (Evergreen) I think the name befitting this daylily. Its color is a rich chrome with a velvet sheen and a wide eye zone of the richestpu rple. The fact it only grows 2 feet high and is a blaze of bloom makes it one of the loveliest jewels in our fields, 5" bloom. Very early, April, May	.60
TARA, (Nasmith 1940). The full flaring flowers are lustrous rose red and bloom in great profusion. July, August. 36"	.50
TEJAS Fieriest red with an indescribable velvet sheen. 4" bloom. Height 3 ft. April, May and June	.50
THERON, (Stout). Large, full, dark, mahogany red. Throat, dark red outside. Orange inside producing a striking purple and gold effect. July and August. Height 2½ feet.	.50
VIKING (Stout). Rich orange red. Exceptionally good. July and August	1.50
WESTERN STAR, A deep mahogany red in color with its chrome throat shading to green at the base make it quite the loveliest thing in the darker shades, 5" bloom. April, May, June and July when established.	.50
Height 2½ ft. WAU-BON (Stout) Cadmium yellow sprinkled with red. WHEELER HALO A fine and unusual daylily in both form and color. Flowers large, wide open with very wide frilled petals, tips twisted.	.50
Color is light yellow. Good for evening decoration. Blooms June-July (This clone was listed as Halo (Wheeler) in former catalogs. For the original Halo see Halo (Yeld). YOU AND ME (Coles 1957) A pink daylily, different from any other.	.50
light and airy. Blooming date July and August 40" Dormant.	3.00
IRIS KEAMPFERI (JAPANESE IRIS)	
BLUE DANUBE, Blue with white veins, yellow center	.50
BLUE JAY. Similar to Blue Danube, a lighter blue. Strong grower	.50
BOY BLUE, The bluest Japanese Iris grown	.50
CATHERINE PARRY, Double blue overlaid rose violet	.50
DREAM, Silvery white veined and mottled violet. 3 petals	.50
FASCINATION, Double, Mauve-pink lightly veined. Beautiful variety	.75
GOLD BOUND, Double white, a creamy glow from gold in banded center	.50
LUCIA MARSHALL, Fine, large double pansy-violet with white veins,	.80
center white yellow spots	.50
MAHOGANY, Large double flowers. Purple, mahogany red	.50
ORIOLE. Purple, yellow center extending well out the 6 petals	.50
PARAGON, Rich royal purple with white veins	.60
PINK PEARL, A lovely double pink	.01)
PINK PEARL, A lovely double pink PRESIDENT HARDING. Double thick- petaled flowers. Fine light blue with dark shading. Rare	.75
WITH GARK SHAGING, Kare	.50
PURPLE AND GOLD, Rich violet with gold throat	.50
PYRAMID, Double violet purple veined white in center of petals	.50
RED EMPEROR. Perhaps the reddest oriental iris to date	.75
SAMIDOR, Ground color is silvery white, veined with rich blue. Standards	.10
deep purple	.50
TEMPLETON, Double reddish violet marbled white	.50
TOPAY, 3 Petal white edged pink. A must.	.50
VICTOR, Silvery white, ultramarine blue	
VICTOR SILVERY WHITE HILFSHIRFING HILE	.50

ORIENTAL POPPIES

MAY SADLER, Geranium pink, with large dense markings. Very large and	.50
robust. One of the finest pinks. ORANGE KING, New orange colored poppy of great merit each	.50
WURTEMBURGIA, Enormous, tall growing scarlet red with medium blotch. One of the finest reds	.50
SIBERIAN IRIS	
CAESAR'S BROTHER, A new beautiful different rich black pansy-purple	**
Iris A delight to lovers of dark Iris	.50
HELEN ASTOR. 30" broad petaled rosy red with white halo near throat; lovely and distinctive	.50
KINGFISHER, Rich violet, white center	.40
SNOWY EGRET 36" M. large pure white	.50
TUNKHANNOCK 38" M. one of the giant whites with flaring falls	.50
TYCOON (Cleveland 1988) 34" The largest Siberian Iris. The flowers	.75

HARDY ASTERS

CULTURAL SUGGESTIONS

DISBUD EXHIBITION AND SPIDERY TYPES

- SOIL PREPARATION. Chrysanthemums do best in a rich deeply cultivated soil. Incorporation of humus matters such as barnyard manura, decayed compost, peat moss, etc., is beneficial. In addition, superphosphate at the rate of 5 lbs, per 100 square feet is broadcasted and spaded to a depth of 12 to 15 inches early in the spring.
- STOPPING. The center of the main growth is nipped off when about 6 inches tall and second stopping is generally required around end of June if planted early. Four to six lateral growths are allowed to rise from the last pinching.
- DISBUDDING. All sub-lateral branches are removed at regular intervals of about 10 days apart. Many exhibition varieties will produce "First Crown Buds" or "Leaf Buds," as commonly known, in July which are usually removed and next buds retained.
- SELECTION OF BUDS. The first bud produced is called the "Crown bud" and is distinguished by being surrounded with leaves. The "Terminal bud" appears later in clusters surrounded with flower buds. The procedure of "taking buds" depends very largely on the variety and no fast rule can be given.
- FERTILIZING. About 3 applications of commercial fertilizer, such as "Vigoro," at the rate of 3 to 5 lbs. per 100 square feet would be sufficient. No feeding is done after the buds begin to show color.

10% DISCOUNT ON ORDERS RECEIVED BEFORE MARCH 1st

Folks: You will not find any pictures in this catalog. We will leave that to those who charge more. You all know it costs a lot to have pictures made and reproduced in a catalog. So we will leave that to others. But we do give the same quality at lower price.

THANK YOU

You are invited to become a Member of

The National Chrysanthemum Society, Inc., U. S. A.

A Society organized by and for the Amateur Grower, to increase general interest in the cultivation and improvement of the Chrysanthemum.

MEMBERSHIP GIVES YOU THE FOLLOWING:

1. A QUARTERLY BULLETIN

Devoted to the interest of the amateur chrysanthemum grower. The Bulletin gives a wealth of information about chrysanthemum culture, for all sections of the country. It also contains human interest stories and contests,

2. HANDBOOKS.

From time to time, Handbooks on various subjects of practical, up-to-date information on all aspects of interest to amateur growers are published. Members may purchase these handbooks at reduced prices. This information not available elsewhere.

3. MEMBERSHIP LIST.

Each year a membership list is published in our June Bulletin which will enable our members to become acquainted either by personal contact or through correspondence.

4. ANNUAL SHOW & MEETING

The annual show designed for amateur growers enables them to satisfy their competitive instincts as well as to become acquainted with new varieties. The annual meeting is truly an outstanding event. We hear excellent speakers and spend an enjoyable weekend with fellow chrysanthemum hobbyists.

Name of Sponsoring member, firm or person.

Echo Valley Floral Gardens, Omar Coles, Sr., Prop.

I	***************************************	
(Name)	Please Print	(Date)
		Y *
(Address)	***************************************	(State)

Wish to apply for membership in the

NATIONAL CHRYSANTHEMUM SOCIETY, INC., U.S.A.

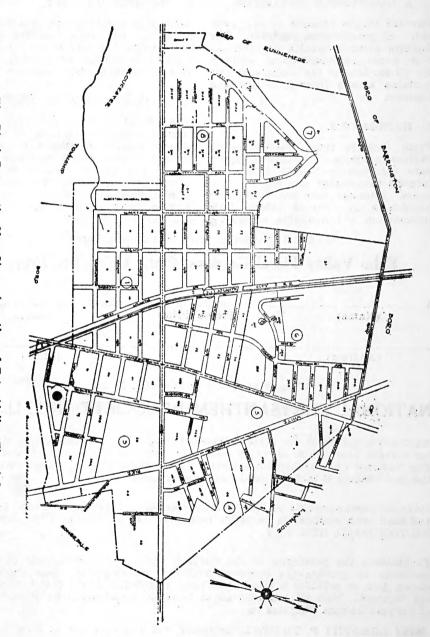
Enclosed is my check for three dollars covering cost of membership and dues for current year (\$2.00 of which covers subscription to quarterly Bulletin of The National Chrysanthemum Society). The Beginners handbook on Chrysanthemum Culture is included in the first year's dues.

Make all checks payable to The National Chrysanthemum Society, Inc., U.S.A., and mail with application to MISS DOROTHY P. TUTHILL, Secretary, 345 MILTON ROAD, RYE, N. Y.

To increase the popularity of the Chrysanthemum, to discuss your common problems, to provide the cooperation that is necessary to stage successful shows, join or organize a Chapter in your neighborhood. (10 N.C.S. members are required). Mail all inquiries about location, membership or organization of Chrysanthemum Chapters to

MISS DOROTHY P. TUTHILL, Secretary, 345 MILTON ROAD, RYE, N. Y.

MAGNOL'A - ÎN THE HEART OF THE DELAWARE VALLEY, U. S. A.



.

The Black Dot on the Map Shows Location of Echo Valley Fioral Gardens